

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Feb 15, 2021
2. SEC Identification Number  
154675
3. BIR Tax Identification No.  
948-229-000
4. Exact name of issuer as specified in its charter  
CEBU AIR, INC.
5. Province, country or other jurisdiction of incorporation  
Cebu City, Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
Level 4 Unit 4030-4031, Robinsons Galleria Cebu, General Maxilom Avenue cor. Sergio  
Osmena Boulevard, Cebu City  
Postal Code  
6000
8. Issuer's telephone number, including area code  
(632) 8802-7000
9. Former name or former address, if changed since last report  
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|---------------------|---|
| Common              | 600,316,700   |
11. Indicate the item numbers reported herein  
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*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*

# Cebu Air, Inc.

## CEB

### PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing

*References: Section 14 of the Revised Disclosure Rules*

#### Subject of the Disclosure

Notice of Briefing for PSE Trading Participants on 19 February 2021

#### Background/Description of the Disclosure

The Company will hold a briefing for the PSE trading participants on 19 February 2021 at 10:00 AM via videoconference to outline the process on the Company's Stock Rights Offering.

THE RIGHTS OFFERING IS EXEMPT PURSUANT TO SECTIONS 10.1(E) AND (I) OF THE SECURITIES REGULATION CODE ("SRC") AND, ACCORDINGLY, THE OFFER SHARES HAVE NOT BEEN REGISTERED WITH THE PHILIPPINE SECURITIES AND EXCHANGE COMMISSION UNDER THE SRC. ANY FURTHER OFFER OR SALE OF SUCH OFFER SHARES IS SUBJECT TO REGISTRATION REQUIREMENTS UNDER THE SRC UNLESS SUCH OFFER OR SALE QUALIFIES AS AN EXEMPT TRANSACTION.

This disclosure is being amended to update the e-invite attached to this disclosure.

|                                |   |
|--------------------------------|---|
| <b>Type of Briefing</b>        | Briefing for Trading Participants                                 |
| <b>Subject of the Briefing</b> | Stock Rights Offering   |
| <b>Date of the Briefing</b>    | Feb 19, 2021  |
| <b>Time</b>                    | 10:00 AM  |
| <b>Venue</b>                   | via video conference  |
| <b>Contact Person</b>          | Trina E. Asuncion   |
| <b>Contact Details</b>         | Trina.Asuncion@cebupacificair.com; invrelation@cebupacificair.com |

#### Other Relevant Information

Webinar registration link shall be provided to PSE trading participants once attendance has been confirmed. Those who wish to attend the briefing may send a request with their full name, PSE trading participant, email and the following declaration:

- I am a resident of the Philippines, and
- A PSE trading participant

to

BPI Capital: bpicap syndicate@bpi.com.ph

#### Filed on behalf by:

|             |                     |
|-------------|---------------------|
| <b>Name</b> | Anne Romadine Tieng |
|-------------|---------------------|

|                    |                               |
|--------------------|-------------------------------|
| <b>Designation</b> | Vice-President, Legal Affairs |
|--------------------|-------------------------------|



**We cordially invite you to the**

**CEBU AIR, INC.  
TRADING PARTICIPANTS' BRIEFING**

For up to Php 12,500,000,000.00 Rights Offer of  
Convertible Preferred Shares

**February 19, 2021 (Friday)**

**10:00 AM**

**Format: Zoom**

**Sole Global Coordinator, Bookrunner, and Underwriter**



\*Link to the call shall be sent once attendance has been confirmed. | RSVP: [bpicapsyndicate@bpi.com.ph](mailto:bpicapsyndicate@bpi.com.ph)