



November 8, 2011

PHILIPPINE STOCK EXCHANGE, INC.
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Gentlemen:

Please find attached a copy of SEC Form 17-C of Cebu Air, Inc. which we are filing with the Securities and Exchange Commission regarding a press release entitled "CEB grows Singapore passengers by 26% in Q3".

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read "R. Rivera".

ROSALINDA F. RIVERA
Corporate Secretary

/mhd

Airline Operations Center, Manila Domestic Airport, Pasay City, Philippines
Trunkline: (632) 852-2328



COVER SHEET

1 5 4 6 7 5

SEC Registration Number

C E B U , I N C .

(Company's Full Name)

A I R L I N E O P E R A T I O N S C E N T E R ,
D O M E S T I C R O A D , P A S A Y C I T Y

(Business Address: No. Street City/Town/Province)

Atty. Rosalinda F. Rivera
Corporate Secretary

(Contact Person)

852-2328

(Company Telephone Number)

1 2

Month Day
(Fiscal Year)

3 1

Day

1 7 - C

(Form Type)

Fourth Thursday of June

Month Day
(Annual Meeting)

Press Release

"CEB grows Singapore passengers by 26% in Q3"

N/A

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC Form 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **November 8, 2011**
(Date of Report)
2. SEC Identification No. **154675** 3. BIR TIN: **948-229-000**
4. **CEBU AIR, INC.**
(Exact name of issuer as specified in its charter)
5. **Cebu City, Philippines** 6. (SEC Use Only)
(Province, country or other jurisdiction of Industry Classification Code:
incorporation)
7. **2nd Floor Doña Juanita Marquez Lim Building**
Osmeña Blvd., Cebu City
(Address of principal office) (Postal Code)
8. **(632) 852-2328**
(Issuer's Tel. No., including area code)
9. **NA**
(Former name or former address, if changed since last report)
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the
RSA:

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	<u>608,919,730</u>

SEC FORM 17-C

CEBU AIR, INC.

11. **Item 9 – Other Events**

Please see attached press release entitled “CEB grows Singapore passengers by 26% in Q3”.

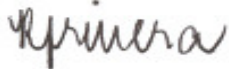
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SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Cebu Air, Inc.
(Issuer)

November 8, 2011
(Date)



ROSALINDA F. RIVERA
Corporate Secretary
(Signature and Title)

CEB grows Singapore passengers by 26% in Q3

Offers seat sale as low as P1,088

The Philippines' largest national flag carrier, Cebu Pacific (PSE:CEB) flew almost 160,000 passengers in the 3rd quarter (Q3) of 2011. This translated to a growth of 26% compared to the same period last year, at a quarterly load factor average of 85%.

"We consider Singapore as one of CEB's major growth markets, especially with the number of overseas Filipino workers and foreign tourists there. CEB offers the most number of flight options from Manila, Cebu and Clark for our passengers' utmost travel convenience," said CEB VP for Marketing and Distribution Candice Iyog.

To boost its seven times daily Singapore flights further, CEB holds a seat sale from November 9 to 11, 2011 or until seats last, for travel from January 1 to March 31, 2012. P1,088 seats are available from Clark to Singapore, while P1,488 seats are available from Manila and Cebu to Singapore.

After the seat sale, passengers can avail of CEB's lowest year-round Lite Fares to Singapore: from Clark and Manila (P1,699), and from Cebu (P1,899).

"CEB fares are up to 75% lower compared to other Philippine carriers flying to Singapore, and up to 11% lower than other international low-cost carriers such as Tiger Airways. This is in line with CEB's continuous commitment to promoting tourism and trade in the ASEAN destinations we fly to," Iyog added.

CEB recently announced it will add flights from Singapore to Manila (from 32 to 35 weekly flights) starting January 7, 2012.

"We aim to expand further in the Asia-Pacific region as we expect delivery of 54 more brand-new Airbus aircraft from December 2011 until 2021," she said.

The airline was awarded by the Changi Airport Group (CAG) as the top Southeast Asian airline which registered the highest growth in passenger traffic during the Fifth Annual Changi Airline Awards 2010, recognizing the contribution of CEB to Singapore's air hub status.

For bookings and inquiries, guests can go to www.cebupacificair.com or call (02) 7020-888 or (032) 230-8888. The latest seat sales and promos can also be found on CEB's official Twitter and Facebook pages.

CEB currently operates 10 Airbus A319, 18 Airbus A320 and 8 ATR-72 500 aircraft. By the end of 2011, CEB will be operating a fleet of 37 aircraft – with an average age of less than 3.5 years – one of the most modern aircraft fleets in the world. Between 2012 and 2021, Cebu Pacific will take delivery of 23 Airbus A320 and 30 Airbus A321neo aircraft orders, and 2 Airbus A320 aircraft on operating lease agreements.

About Cebu Air Inc. (PSE: CEB)

Cebu Air Inc. is the largest carrier in the Philippine air transportation industry, offering its low-cost services to more destinations and routes with higher flight frequency within the Philippines than any other airline.