



June 6, 2012

PHILIPPINE STOCK EXCHANGE, INC.  
3<sup>rd</sup> Floor, Tower One and Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department

Gentlemen:

Please find attached a copy of SEC Form 17-C of Cebu Air, Inc. which we are filing with the Securities and Exchange Commission regarding a press release entitled "Cebu Pacific formally signs \$280M Contract for Rolls-Royce TotalCare®".

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read "R. Rivera".

ROSALINDA F. RIVERA  
Corporate Secretary

/mhd

Airline Operations Center, Manila Domestic Airport, Pasay City, Philippines  
Trunkline: (632) 802-7000



COVER SHEET

SEC Registration Number 1 5 4 6 7 5

C E B U , I N C .

(Company's Full Name)

A I R L I N E O P E R A T I O N S C E N T E R ,
D O M E S T I C R O A D , P A S A Y C I T Y

(Business Address: No. Street City/Town/Province)

Atty. Rosalinda F. Rivera
Corporate Secretary

(Contact Person)

802-7000

(Company Telephone Number)

1 2

Month Day
(Fiscal Year)

3 1

Day

1 7 - C

(Form Type)

Fourth Thursday of June

Month Day
(Annual Meeting)

Press Release

"Cebu Pacific formally signs \$280M Contract for Rolls-Royce TotalCare®"

N/A

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings
Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC Form 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. **June 6, 2012**  
(Date of Report)
  
2. SEC Identification No. **154675**
3. BIR TIN: **948-229-000**
  
4. **CEBU AIR, INC.**  
(Exact name of issuer as specified in its charter)
  
5. **Cebu City, Philippines**  
(Province, country or other jurisdiction of incorporation)
6.  (SEC Use Only)  
Industry Classification Code:
  
7. **2<sup>nd</sup> Floor Doña Juanita Marquez Lim Building**  
**Osmeña Blvd., Cebu City**  
(Address of principal office) (Postal Code)
  
8. **(632) 802-7000**  
(Issuer's Tel. No., including area code)
  
9. **NA**  
(Former name or former address, if changed since last report)
  
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

Title of Each Class

Number of Shares of Common Stock  
Outstanding and Amount of Debt Outstanding

**Common**

**605,953,330**

**SEC FORM 17-C**

**CEBU AIR, INC.**

11. **Item 9 – Other Events**

**Please see attached press release entitled “Cebu Pacific formally signs \$280M Contract for Rolls-Royce TotalCare®”.**

**- 0 -**

**SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Cebu Air, Inc.**  
(Issuer)

**June 6, 2012**  
(Date)



**ROSALINDA F. RIVERA**  
**Corporate Secretary**  
(Signature and Title)

## **Cebu Pacific formally signs \$280M Contract for Rolls-Royce TotalCare®**

Cebu Pacific (PSE:CEB) formally signed a contract with Rolls-Royce, the global power systems company, which will provide long-term TotalCare® service support for its Trent 700 engines on up to eight Airbus A330 aircraft. The contract is worth up to \$280m.

President of the Philippines, Benigno S. Aquino III, witnessed the contract signing during an official visit to the UK.

At the signing, Lance Y. Gokongwei, President and Chief Executive Officer, Cebu Pacific, said: "We are delighted to sign this contract with TotalCare today for our Airbus A330s. CEB's fleet expansion will enable us to launch long-haul operations and serve markets outside Asia Pacific, including those in Europe, the Middle East, Oceania and the United States. The level of support offered by Rolls-Royce through the TotalCare package will further enhance our operations."

The Trent 700, the only engine specifically designed for the A330, is the market leader for the aircraft, with more than 1,400 in service or on order. More than 90 percent of Trent engine operators have selected TotalCare support.

Bruce Blythe, Rolls-Royce, Senior Vice President, Customers, - Civil Aerospace, said: "We welcome Cebu Pacific to the TotalCare family of operators and we look forward to supporting the airline in the next phase of the carrier's growth. Our ability to evaluate Trent engine data from the worldwide fleet and work with each customer to plan maintenance activities will significantly help Cebu Pacific to meet the airline's operational and financial goals."

Cebu Pacific first announced the intention to select TotalCare in February 2012. The company will use the leased A330s to begin long-haul operations in the second half of 2013 and these aircraft will represent the first Trent engines in the carrier's fleet.

CEB currently operates 10 Airbus A319, 20 Airbus A320 and 8 ATR-72 500 aircraft. Its fleet of 38 aircraft - with an average age of 3.6 years - is one of the most modern aircraft fleets in the world. Between 2012 and 2021, Cebu Pacific will take delivery of 22 more Airbus A320 and 30 Airbus A321neo aircraft orders.

---

### **About Cebu Air Inc. (PSE: CEB)**

Cebu Air Inc. is the largest carrier in the Philippine air transportation industry, offering its low-cost services to more destinations and routes with higher flight frequency within the Philippines than any other airline.